

Siuslaw Estuary Partnership

An Integrated Multiple Objective Approach To Watershed Protection and Restoration

Stakeholder Mission and Lists **Approved by the Florence City Council**

The Stakeholder Groups will be a key element of the outreach program, as discussed in the Draft Public Involvement Plan. These Stakeholder Lists were approved by the Florence City Council on December 21, 2009, consistent with the City protocols, and it will be modified by the Council over time as need and interest dictates.

The Stakeholders will be represented by two Stakeholder Groups: a Community Stakeholder Group and an Elected Officials Stakeholder Group, as discussed below.

Community Stakeholder Group

The Community Stakeholder Group consists of representatives of key interests that will be affected by, or potentially affected by, the outcomes of the project. The Stakeholder Group will meet about ten times throughout the three year project; plus, they will be invited to participate in a nine week focus group in the last year of the project to review and comment on all final products. The mission of the Community Stakeholder Group is to:

- act as a spokesperson for the project
- help plan and implement the public outreach for their respective group
- review and comment on key products
- provide an effective liaison to their group, as applicable
- in Phase I, provide comment on the draft Guiding Principles
- in Phase III, participate in a 9-week focus group to provide detailed feedback on all draft outcomes and products.

Community Stakeholders

1. Audubon Society & Local Birdwatcher Group
2. Central Oregon Coast Board of Realtors
3. Florence Chamber of Commerce
4. Fisheries: Recreational – Steelheader Group
5. Fishermans Association: Commercial
6. Florence Area Hospitality Association
7. Florence Planning Commissioners
8. Lane County Planning Commissioners
9. Merchants of Old Town (MOOT)
10. Oregon Shores Conservation Coalition
11. Scuba Club/Dive Shop
12. STEP (Salmon Trout Enhancement Program)
13. Surfrider Foundation
14. Volkswalkers

Elected Officials Stakeholder Group

The Elected Officials Stakeholder Group will be comprised of a representative of the Watershed Council and elected bodies that will have a role in accepting, endorsing, and/or adopting some or all of the final products. These Stakeholders will be involved in the project more intensively than their respective elected bodies in terms of outreach, education, and stewardship. In this way, they will be positioned to facilitate acceptance of the final products by their respective agencies or organizations.

The Elected Officials Stakeholder Group will meet once or twice each year of the project; and they will meet as needed in Phase III to ensure the final products are consistent with the vision and mission of their respective agency or organization.

The mission of the Elected Officials Stakeholder Group is to:

- act as a spokesperson for the project
- review informational and educational materials
- provide an effective liaison to their council or elected body
- in Phase I, recommend the Guiding Principles
- in Phase III, meet as needed to ensure the final products are consistent with the vision and mission of their respective agency or organization.

Elected Officials Stakeholder Group

1. Siuslaw Watershed Council Leadership Board, (Chair)
2. Florence City Council
3. Lane County Board of Commissioners
4. Heceta Water District Board
5. Port of Siuslaw Commission
6. Tribal Council of the Confederated Tribes of the Coos, Lower Umpqua, and Siuslaw Indians
7. Siuslaw Soil and Water Conservation District Board

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